The Next Step Toward Ambient Intelligence: Introducing Hedy's Automatic Suggestions (Beta)

We're excited to share a major step forward with Hedy's Automatic Suggestions—a beta feature that transforms Hedy from a reactive assistant into a proactive meeting coach.

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Smiling woman with glasses holding a smartphone in a lecture hall audience

Update — November 2025 Automatic Suggestions are now generally available, and Pro accounts receive them for up to two hours per session. No longer a beta feature; this post reflects the original launch announcement.

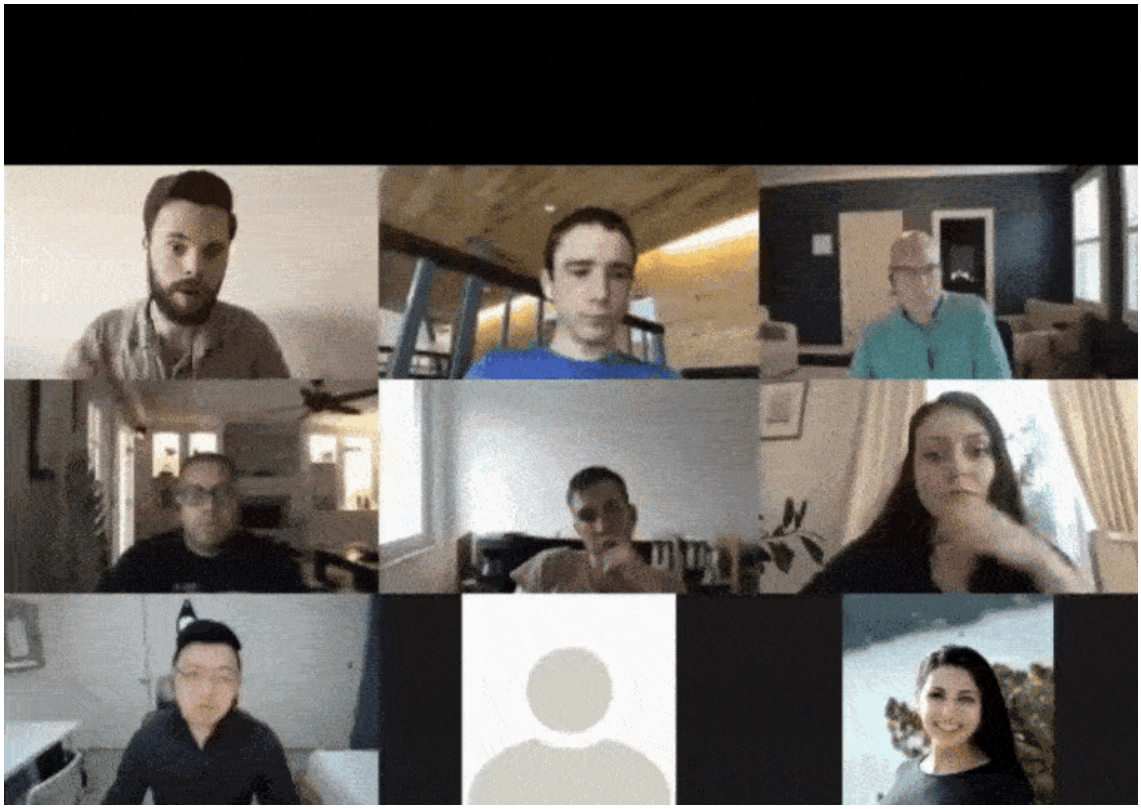
Since Hedy's inception, our vision has been ambitious: create an AI partner that doesn't just respond when asked, but truly understands how to help you and when. We've always believed that the future of AI assistance isn't about waiting for you to think of the right question—it's about having an intelligent companion that knows exactly what you need, precisely when you need it.

Today, we're excited to share a major step toward that vision with Hedy's Automatic Suggestions —a beta feature that transforms Hedy from a reactive assistant into a proactive meeting coach.

From "Ask Hedy" to "Hedy Suggests"

Until now, Hedy has been incredibly powerful, but fundamentally reactive. You'd think to ask "Hedy, what should I say?" or "Help me understand this concept," and Hedy would provide brilliant insights. But what about all those moments when you didn't think to ask? What about the strategic opportunities you might miss or the crucial questions that never occurred to you?

This is where Automatic Suggestions changes everything. Instead of waiting for you to prompt it, Hedy now continuously analyzes your conversations and proactively offers guidance when it spots opportunities to help you excel. It's the difference between having a smart assistant and having a trusted advisor who's always watching out for your success.



Ambient Intelligence in Action

Our ultimate vision is for Hedy to become your ambient intelligence partner—an AI that understands your context, goals, and communication style so deeply that it can provide perfectly timed, perfectly relevant guidance without any effort on your part. Automatic Suggestions is our first major step toward that future.

Here's how it transforms your conversations:

Strategic Business Insights

During a client presentation, while you're focused on explaining your solution, Hedy notices the client has mentioned "scalability" three times and suggests: "The client seems particularly concerned about scalability. Consider highlighting how your solution has handled similar growth challenges for other clients." This isn't just a question to ask—it's strategic guidance on how to redirect your presentation for maximum impact.

Smarter Recruitment Decisions

You're interviewing a candidate for a senior engineering role. The conversation has focused heavily on technical expertise, but Hedy notices something important and suggests: "This candidate has strong technical skills but hasn't discussed leadership experience. Since this role involves mentoring junior developers, consider exploring their experience guiding team members." Hedy helps you ensure you're evaluating all critical aspects of the role.

Enhanced Medical Advocacy

During a medical appointment, as your doctor explains treatment options, Hedy recognizes a gap and suggests: "Your doctor has outlined the benefits of each treatment but hasn't discussed recovery timelines. Given your upcoming work commitments, this could be important to clarify." Rather than just suggesting a generic question, Hedy provides context-aware guidance that considers your specific situation.

Academic Excellence Through Strategic Engagement

In a complex lecture on economic theory, while you're taking notes, Hedy notices: "The professor has introduced three different models but seems to be glossing over their practical applications. This could be a valuable point to ask about—many students struggle with when to apply theoretical frameworks in real-world scenarios."

Meeting Leadership Guidance

You're running a team meeting that's veering off-topic. Instead of letting the discussion continue to drift, Hedy proactively suggests: "The team has been discussing implementation details for 15 minutes, but the original agenda item was timeline approval. Consider refocusing: 'These are great details to explore in a follow-up session. For now, let's confirm if everyone agrees with the proposed timeline.'"

Beta Release: The Foundation of Something Bigger

We're launching Automatic Suggestions as a beta feature because we believe in iterating with our users to create the best possible experience. This initial release establishes the core infrastructure for proactive AI assistance, but it's just the beginning.

What you'll experience in beta:

- Intelligent, context-aware suggestions delivered in real-time
- Smart filtering to ensure only valuable insights reach you
- Full customization control over frequency and delivery
- Seamless integration with all existing Hedy features

What's coming as we refine the feature:

- Even smarter timing and relevance
- More nuanced understanding of conversation dynamics
- Enhanced personalization based on your communication style
- Faster processing for more immediate suggestions

Your feedback during this beta phase will directly shape how Hedy evolves toward our vision of true ambient intelligence.

Designed for Your Success

What makes this feature revolutionary isn't just the proactive delivery—it's the intelligence behind it. Hedy's suggestions are:

• Contextually sophisticated : Based on actual conversation dynamics, not keyword matching
• Quality-filtered : Must meet multiple criteria before reaching you
• Perfectly timed : Delivered when insights are most actionable
• Genuinely helpful : Focused on opportunities you might genuinely miss

This means you receive valuable guidance that enhances your natural expertise, not digital noise that distracts from the conversation.

Your AI Partner, Not Your Replacement

Automatic Suggestions represents our core philosophy: AI should amplify human intelligence, not replace it. We're not trying to turn you into a robot that follows scripted responses. Instead, we're giving you an intelligent partner that helps you be the best version of yourself in every conversation.

Whether you're closing deals, making hiring decisions, advocating for your health, or leading your team, Hedy's proactive guidance ensures you never miss those crucial moments that can make all the difference.

The Road to Ambient Intelligence

Today's beta launch is a significant milestone, but it's part of a much larger journey. We envision a future where your AI assistant understands you so well that it can provide the perfect insight at the perfect moment, seamlessly woven into your natural workflow.

Imagine Hedy knowing not just what's being discussed, but understanding your personal goals, your communication style, your professional context, and your relationships with the people in the room. Imagine suggestions that arrive not just at the right time, but in exactly the right way for your specific situation.

That's the ambient intelligence future we're building toward, one breakthrough at a time.

Ready to Experience the Future?

Hedy's Automatic Suggestions beta is included with your Hedy subscription and works across all supported meeting types and platforms. During beta, we are limiting automatic suggestions to the first 30 minutes of every session.

Current Hedy users: Update to the latest version and enable Automatic Suggestions in your meeting settings to start experiencing proactive AI guidance today.

New to Hedy? There's never been a better time to discover how AI-powered meeting coaching can transform your professional life. Download Hedy today on iOS (https://ios.hedy.bot/) , Android (https://android.hedy.bot/) , and macOS (https://macos.hedy.bot/) .

As we continue evolving toward true ambient intelligence, we're grateful to have you on this journey with us. Your feedback shapes every feature we build, and your success drives every innovation we pursue.

Because at Hedy, we believe everyone has the capacity for brilliance—and now, you'll have an AI partner that's always working to help you shine.

Hedy AI · Live AI Coaching for Important Conversations

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