

Hedy Partners with Koerting Institute to Expand AI Meeting Intelligence Across Europe

Hedy AI partners with Germany's Koerting Institute to bring real-time AI meeting intelligence to entrepreneurs and business leaders in the D-A-CH region.

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Diverse team gathered around a table with laptops in a bright modern office with a city view

We're thrilled to announce a strategic partnership that marks a significant milestone in Hedy's European expansion. Starting today, Hedy is joining forces with the Koerting Institute (<https://koerting-institute.com/>), a leading provider of AI business mentoring and consulting based in Bad Homburg, Germany, to bring real-time AI meeting intelligence to entrepreneurs and business leaders across Germany, Austria, and Switzerland.

Why This Partnership Matters for AI-Powered Business Communication

The Koerting Institute has built a reputation for practical, implementation-focused AI education. Led by founder and CEO Torsten Koerting and his team, the Institute serves entrepreneurs, self-employed professionals and business leaders through their comprehensive AI Masterclass, AI Business Booster program, and their popular weekly AI Café – a community event that draws hundreds of AI-enthusiastic

professionals every Wednesday morning.

What sets the Koerting Institute apart is their focus on real-world application. They don't teach abstract AI theory – they show business leaders how to integrate AI tools into their existing operations for immediate, measurable results. They even offer certified AI Strategy Consultant training for those looking to deepen their expertise. This "implementation giants" ("Umsetzungsgiganten") approach makes them the perfect partner for Hedy.

This partnership represents our first major collaboration with a European business education provider, and the alignment is perfect. While Hedy has been empowering individual professionals worldwide to excel in their conversations through ambient intelligence, Koerting has been building a passionate community of forward-thinking business leaders who understand that AI mastery creates competitive advantage.

Integrating AI Conversation Coaching into Professional Development

Koerting Institute participants will experience Hedy integrated directly into their learning journey, with exclusive access to our AI meeting coach technology:

In Training Programs : Hedy will be integrated into LiveCases and LivingCases, giving participants hands-on experience using AI coaching during real business scenarios and professional conversations. This practical approach aligns perfectly with the Koerting Institute's implementation-focused methodology.

At the AI Café : Expect to see Hedy featured at the Institute's weekly AI Café community events, which attract hundreds of AI-enthusiastic entrepreneurs every Wednesday. Participants can experience the technology firsthand and learn best practices for AI-enhanced communication from both the Hedy and Koerting teams.

Through Educational Content : We'll share insights through the Institute's newsletters, podcasts, and videocasts – demonstrating not just how Hedy works, but how to maximize its impact in specific business contexts faced by entrepreneurs and consultants.

Real-Time AI Intelligence for Entrepreneurial Success

When we built Hedy, we had a clear vision: create an AI tool that enhances human intelligence rather than replacing it. While most AI meeting tools focus on passive transcription or enterprise surveillance, Hedy actively helps you become more effective in real-time conversations – whether that's closing deals, conducting client meetings, or presenting to investors.

The Koerting Institute shares this philosophy of practical, empowering AI adoption. They're not teaching entrepreneurs to fear AI disruption – they're showing them how to leverage AI tools to excel in their businesses. It's the perfect strategic alignment for both organizations.

"We're excited to partner with the Koerting Institute to bring ambient intelligence to Europe's entrepreneurial community," said Julian Pscheid, Hedy's founder. "This partnership allows us to demonstrate Hedy's capabilities to some of Europe's most forward-thinking business leaders – people who understand that mastering AI communication tools isn't optional, it's essential for business success."

Building the Future of AI-Enhanced Professional Communication

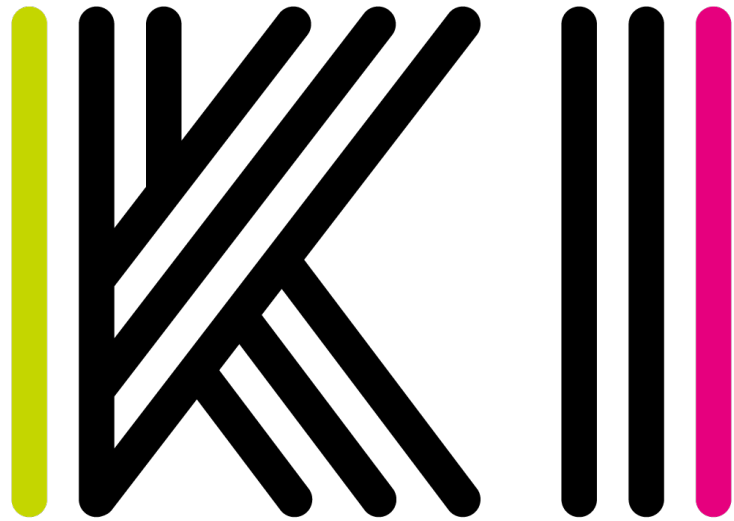
This partnership goes beyond typical software collaborations. We're committing to being an active part of the Koerting ecosystem:

- **Deep Integration** : Hedy becomes part of the professional development experience, not just a tool to try afterward
- **Ongoing Collaboration** : Regular content, events, and exclusive demonstrations for the entrepreneurial community
- **Direct Access** : Koerting's participants and clients gain direct connections to Hedy for demos and implementation support
- **European Market Focus** : We're making a long-term commitment to the D-A-CH region with localized support and German-language resources

Expanding AI Meeting Intelligence Across European Markets

This partnership marks the beginning of Hedy's expansion in European business education and entrepreneurial mentoring. As we grow our presence in the German-speaking business community, we're learning what European entrepreneurs and professionals need most from their AI communication tools. The insights we gain from working with Koerting's implementation-focused community will directly inform how we develop Hedy for the global professional market.

The future of business is entrepreneurs empowered by AI. With strategic partners like the Koerting Institute, we're making that future accessible to every business leader who wants to excel in their professional conversations.



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